KRC Research conducted this research via an online survey of a total of 1,001 women between ages 21-60. The survey was conducted between July 17 – July 27, 2015. This is unpublished data.

**Patient Mindset**

Only 57% believe that an annual visit to an OB/GYN is essential to maintain good health.

<table>
<thead>
<tr>
<th></th>
<th>Have visited in the past 12 months</th>
<th>Intend to visit in the next 12 months</th>
<th>Have a regular...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dentist</td>
<td>71%</td>
<td>89%</td>
<td>67%</td>
</tr>
<tr>
<td>Primary Care Doctor</td>
<td>73%</td>
<td>86%</td>
<td>68%</td>
</tr>
<tr>
<td>Hairstylist</td>
<td>78%</td>
<td>82%</td>
<td>56%</td>
</tr>
<tr>
<td>Eye Doctor</td>
<td>53%</td>
<td>74%</td>
<td>51%</td>
</tr>
<tr>
<td>OB/GYN</td>
<td>52%</td>
<td>70%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Women Prioritize**

**Family Health Over Their Own**

- **Children**: 91%
- **Significant Other**: 67%
- **Parents**: 43%

**Disconnect Between Concern About Cancer Risk vs. Actions**

- 78% of those surveyed are concerned about cancer but only:
  - 6% bring up ovarian cancer
  - 7% bring up cervical cancer during their doctor visits

- 61% of those surveyed spoke about a Pap smear, yet these topics were among the least likely to be discussed at their doctor visits:
  - 19% Cervical Cancer
  - 18% HPV Tests
  - 15% Ovarian Cancer

- 61% of those surveyed believe:
  
  “My doctor will tell me if and when I need to be worried about advanced ovarian or cervical cancers.”

**Few Women Can Correctly Identify Symptoms of Advanced Gynecologic Cancer**

- **Cervical Cancer**
  - 34% don’t know any symptoms
  - 94% anemia
  - 85% weight loss
  - 83% urinary problems

- **Ovarian Cancer**
  - 41% don’t know any symptoms
  - 90% feeling full quickly
  - 89% frequent urination
  - 82% bloating

For more information about gynecological cancer, go to FoundationForWomensCancer.org