CHAIRMAN’S MESSAGE

Serving as chairman of the Gynecologic Cancer Foundation is an honor, a privilege and a responsibility. I thank Dr. Karl Podratz and the chairmen who preceded him, for they had the vision to create and guide the foundation from its inception 18 years ago as the foundation of the Society of Gynecologic Oncologists.

This is a time of transition in America, and the Gynecologic Cancer Foundation is no exception. We will continue to strive to serve women and promote gynecologic health through programs designed to reach all women in America, not just those diagnosed with a gynecologic cancer. We will emphasize prevention and early detection, and encourage women to learn about the cancers that are unique to them.

We also will augment our research mission by expanding the base of research grants and awards. This is a particular interest of mine, and I will work diligently to help extend the number and size of the research opportunities each year. You will note that most of our research grants honor a woman who lost her battle with a gynecologic cancer, given by families who have entrusted us to make the way better for other women by increasing knowledge about cervical, endometrial and ovarian cancers. We will not disappoint them.

And lastly, we will become more interactive and create a dialogue with women using Web-based technology. Education is not unidirectional, and GCF embraces the concept of conversation about gynecologic health.

Please send me your thoughts and suggestions at info@thegcf.org. We want to hear from you, and make our programs meaningful and useful to all of our constituencies.

Thank you for your continued support and involvement with the foundation.

Sincerely,

David M. Gershenson, MD
Chairman

Be Part of The Gynecologic Cancer Awareness Movement Weekend

Mark your calendars for the weekend of November 6–8, 2009 — the inaugural Gynecologic Cancer Awareness Movement Weekend and GCF’s half marathon/5K race. Join gynecologic cancer doctors; survivors and their families and friends; members of the advocacy community; and over 3,000 runners and walkers in Washington, DC for this exciting awareness-raising weekend.

Friday there will be a CME course for physicians. On Saturday, for the first time, three concurrent survivors courses will be held for survivors of cervical, endometrial and ovarian cancer. The courses are free, but registration is required. For more information about registering for one of these courses, visit the Women’s Cancer Network at www.wcn.org.

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Sunday is race day and will feature a half marathon and 5K run/walk through the streets of the Nation’s Capital. There will be a SGO/GCF Surgeons Team running in support of patients and survivors. Six-person relay teams can be formed for those who can’t make the entire 13 miles but want to participate. Learn more and register today at www.gcfrace.com.

Join us and be part of this powerful movement to raise awareness about gynecologic cancers.

Many other activities are in the planning stages for the weekend, and you will be kept in the loop as plans are confirmed.

Put on Your Running Shoes and Race for Awareness

Some people reading about GCF’s inaugural half marathon/5k may be saying to themselves, “Gee, I’d love to be part of this race for gynecologic cancer awareness, but I’m not sure I can do it.”

Well, worry no more. Just log onto the official race site at www.thegcfrace.com and download the complete training guide that gives you day-by-day, and week-by-week guidance on how to train for a half marathon.

Join gynecologic oncologists, survivors, their family and friends, members of the advocacy community, corporate sponsors and dedicated runners in GCF’s inaugural half marathon and 5K. It is an experience you’ll never forget.

Understanding Your Risks of Ovarian Cancer: A Woman’s Guide

The Gynecologic Cancer Foundation is pleased to offer a new brochure that extends its efforts to reach all women in America, not just those diagnosed with a gynecologic cancer.

Understanding Your Risk of Ovarian Cancer: A Woman’s Guide outlines the symptoms of ovarian cancer, a woman’s individual level of risk and the appropriate risk-reducing measures for each level of risk.

While the risk of ovarian cancer increases with age, especially around the time of menopause, all women are at risk for ovarian cancer. Some may have a personal or family history that

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The Women's Cancer Network™

Log On For Information You Can Trust

Have you ever asked yourself what medical information to trust on the Internet? The answer is simple. Log on to the Women's Cancer Network (www.wcn.org) for all of your information about gynecologic cancers, and the link between breast cancer and ovarian cancer.

All of the information is written and regularly updated by gynecologic oncologists, and other medical and health experts. The information is based upon expert clinical judgment and the latest research. GCF even works with an expert who knows how to translate doctor-talk to people-talk, so the site has information that is easy to understand.

Women visiting the site also can take a confidential risk assessment, find a nearby gynecologic oncologist, review Phase III clinical trials conducted by the Gynecologic Oncology Group that are open for enrollment and hear from women who are living with a gynecologic cancer.

Remember, the Women’s Cancer Network — medical information you can trust.

GCF Reaches Out to the Medically Underserved

HPV tests, symptoms, treatment, frequently asked questions, educational materials and presentations, video survivor testimony, how to find a doctor and links to the many partner organizations working on the cervical cancer campaign.

Translation of the material was funded in part by the National Cancer Institute Minority Institution/Cancer Center Partnership Program, at the University of California, San Diego and made possible by GCF member Dr. Cheryl Saenz.

Ms. Estrada comes to GCF with 10 years of experience at the Illinois Department of Public Health in training and health promotion in both Spanish and English.

“I admire GCF for its efforts to reach underserved women, especially Hispanic women,” said Ms. Estrada. “I have seen the positive changes that health education can have upon an individual, and oftentimes, an entire family. It is so fulfilling to join the GCF team, and use my training and language skills to bring important information about cervical and other gynecologic cancers to women whose first language is Spanish.”

Cherie will help GCF meet its goal of reaching the underserved population who are at greater risk for advanced-stage gynecologic cancers.
Mike Burg Named 2008 GCF Public Service Award Recipient

Mike Burg was awarded the 2008 Public Service Award on February 5, 2009, in San Antonio, TX, at the 40th Annual Meeting of the Society of Gynecologic Oncologists. Since 1997, GCF has honored individuals or groups of individuals who directly impact gynecologic cancer awareness with this award.

Mike’s 2001 diagnosis of Hodgkin’s disease motivated him to turn his talents, developed during an award-winning career in sports television and marketing, to making the world cancer-free.

He directed his firm, Edge Marketing & Management, Inc. a Charlotte, [continued on page 5]
2008 Research Grants and Award Recipients Announced

GCF is pleased to announce the recipients of its 2008 Research Grants and Awards. These awards were presented on February 5, 2009, at the Society of Gynecologic Oncologists 40th Annual Meeting on Women’s Cancer in San Antonio, TX.

GCF/Mary-Jane Welker and Sherri’s From A Whisper To A Roar Ovarian Cancer Research Grant
Dineo Khabele, MD, Vanderbilt University

GCF/Sarah Biedenharn Ovarian Cancer Research Grant
Charles Landen, Jr., MD, The University of Texas MD Anderson Cancer Center

GCF/Florence & Marshall Schwid Ovarian Cancer Research Grant
John Liao, MD, PhD, University of Pennsylvania

GCF/Ann Schreiber Ovarian Cancer Research Grant
Alpa Nick, MD, The University of Texas MD Anderson Cancer Center

GCF/St. Louis Ovarian Cancer Awareness Research Grant
Premal Thaker, MD, Washington University School of Medicine

GCF/Molly Cade Ovarian Cancer Research Grant
Robert Wenham, MD, H. Lee Moffitt Cancer Center

Margaret Greenfield/ Carmel Cohen, MD Excellence in Ovarian Cancer Research Prize
Ronald Alvarez, MD, University of Alabama at Birmingham [See story on page 4.]

GCF/Carol’s Cause Award for the Outstanding Paper by a Fellow
Liz Han, MD, The University of Texas MD Anderson Cancer Center

GCF/Eli Lilly and Company Award for the Outstanding Paper by a Fellow
Kimberly Resnick, MD, The Ohio State University Medical Center

OOCR Symptoms Study with the GCF
Barbara Goff, MD, University of Washington

The Ovarian Cancer Research Fund Symptoms Study, offered for the first time, builds on an original symptoms study conducted by Dr. Goff which formed the basis for the first national Consensus Statement on Ovarian Cancer Symptoms, issued in 2007. The grant will allow Dr. Goff and her team to further pursue their efforts to develop a systematic symptoms screening process for ovarian cancer.

GCF congratulates all the research grants and award recipients, and thanks the members of the GCF Awards Committee, chaired by Dr. Thomas Herzog, for their efforts.

North Carolina-based entertainment, sports marketing and production enterprise, to create a television sports venue that would raise awareness about cancers that affect women. GCF is one of the four not-for-profit organizations invited to be part of this far-reaching awareness effort.

In 2007, he produced Frosted Pink, Putting Women’s Cancer on Ice, that showcased leading ice skaters. In 2008, a similar production, Frosted Pink with a Twist featuring Olympic gymnasts, also aired on ABC television. Hollywood personalities and recording artists appeared on both those shows.

“It is a great honor to receive this award,” said Mike Burg. “It also is a humbling experience to be recognized in this way by an organization whose members care for women with life-threatening cancers each and every day. I hope that our awareness efforts will help reduce the burden of these cancers,” he continued.

Thanks to Mr. Burg’s efforts, GCF has reached an audience of over 13 million viewers and garnered over 100 million total media impressions. GCF also has received over $35,000 to date from Frosted Pink. Plans are underway for Frosted Pink 2009.
The GCF Research Grant Model: The Margaret A. Greenfield/Carmel Cohen, MD Excellence in Ovarian Cancer Research Prize

GCF’s gives priority to young investigators in its research grants program and often the GCF award is the first major research grant in a young researcher’s career.

First awarded in 2005, the Margaret Greenfield/Carmel Cohen, MD Excellence in Ovarian Cancer Research Prize is presented annually to the individual who can best demonstrate that he or she has been able to use the GCF award to improve women’s health care. Those who apply for the prize must demonstrate how the initial award given by GCF has resulted in continued meritorious research.

This prize illustrates the ingredients of GCF successful research program. It combines the love of a family for a woman who lost her battle to a gynecologic cancer with the passion of her doctor, resulting in major research accomplishments.

Mr. James Greenfield gives this prize in memory of his wife, Margaret, who died from ovarian cancer. Dr. Carmel Cohen was her physician and friend, and continues today as a great friend of Mr. Greenfield’s. Upon his wife’s death, Mr. Greenfield turned to Dr. Cohen for guidance about how best to honor her memory. The Margaret Greenfield/Carmel Cohen, MD Excellence in Ovarian Cancer Research Prize is the result.

This year’s prize recipient, Dr. Ronald Alvarez, received the Kea Simon Ovarian Cancer Award in 2004. Since the original award, which allowed him to develop pilot data on novel gene therapeutics, he has continued his research exploring the clinical application of gene therapy with major support from the National Cancer Institute and others.

“I am confident that with continued perseverance and dedication to the scientific process of investigation that it will be only a matter of time before our ovarian and other gynecologic cancer patients will have new and effective gene and cellular based therapies at their disposal,” said Dr. Alvarez in accepting the prize.

GCF offers heartfelt thanks to Mr. Greenfield and Dr. Cohen, and 12 other families who have funded on-going memorial research grants that hold a similar promise of earlier diagnosis and improved therapies for women diagnosed with a gynecologic cancer.

Dr. Alvarez is congratulated by Dr. Cohen

The Gynecologic Cancer Foundation Welcomes Caring Together Ovarian Cancer Support and Kaleidoscope of Hope to the GCF Research Grants and Awards Program

GCF is pleased to announce that two new groups have agreed to support GCF’s Research Grants and Awards program. While Caring Together is located in Albany, NY, and Kaleidoscope of Hope is in Madison, NJ, they have something very important in common: both groups formed because of the altruism of women diagnosed with ovarian cancer who wanted to help other women in the same situation.

Now they have one more common bond. Each will participate in the 2009–2010 GCF Research Grants and Awards program with research grants to support ovarian cancer research.

For more information about organizations that offer ovarian cancer research grants, please visit the Ovarian Cancer Research Funding Directory, part of the Gynecologic Cancer Foundation’s Web site at www.ovariancancerresearch/thegcf.org.
GCF Offers Record Number of Gynecologic Cancer Survivors Courses in 2009

GCF, in partnership with local and national partners, will host 11 survivors courses in 2009.

The series began with an ovarian cancer survivors course in partnership with the Ovarian Cancer Research Fund held during SGO’s Annual Meeting in San Antonio, TX on Saturday, February 7. This was followed by a course in Phoenix through partnership support from St. Joseph’s Hospital and Medical Center, Saturday, March 21.

These free courses, taught by national experts, will continue throughout the year.

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<tr>
<th>Ovarian Cancer Survivors Courses</th>
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<tr>
<td><strong>Saturday, April 25, 2009</strong></td>
<td>University Hospitals</td>
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<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>Cleveland, OH</td>
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<tr>
<td><strong>Saturday, May 16, 2009</strong></td>
<td>Washington University</td>
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<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>St. Louis, MO</td>
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<td><strong>Saturday, July 18, 2009</strong></td>
<td>Waterfront Marriott</td>
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<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>Baltimore, MD</td>
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<td><strong>Saturday, August 22, 2009</strong></td>
<td>Atlanta, GA</td>
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<td>9:00 a.m. – 4:00 p.m.</td>
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<td><strong>Saturday, September 12, 2009</strong></td>
<td>Northwestern University</td>
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<td>9:00 a.m. – 4:00 p.m.</td>
<td>Chicago, IL</td>
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<td><strong>Saturday, October 10, 2009</strong></td>
<td>Las Vegas, NV</td>
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<td>9:00 a.m. – 4:00 p.m.</td>
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<td><strong>Saturday, November 7, 2009</strong></td>
<td>Washington, DC</td>
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<th>Cervical Cancer Survivors Course</th>
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<td><strong>Saturday, November 7, 2009</strong></td>
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<th>Endometrial Cancer Survivors Course</th>
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<td><strong>Saturday, November 7, 2009</strong></td>
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Registration is required and will be available online now for the three concurrent courses being held November 7, 2009, in Washington, DC. Registration for the remaining courses will be available 60 days prior to the course.

Register online (www.wcn.org), or by calling 312.578.1439.

“So many thanks for including me in Saturday’s Ovarian Cancer Survivors Course. I was truly impressed by the caliber and content of the speakers, and on all GCF is doing!”

~ Judith S. Abrams
President, Ovarian Cancer National Alliance

GCF Elects Board of Directors: Dr. David M. Gershenson to Serve As Chairman

GCF is pleased to announce the 2008–2009 Board of Directors and thanks Drs. Andrew Berchuck and Wesley C. Fowler, Jr. for their past service.

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M.D. Anderson Cancer Center
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Development

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Mayo Clinic
Rochester, MN

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Moores UCSD Cancer Center
La Jolla, CA

Vivian E. von Gruenigen, MD
University Hospitals of Cleveland
Cleveland, OH

If you suspect or have been diagnosed with a reproductive cancer, like cervical cancer, endometrial (uterine) cancer or ovarian cancer, seek care first from a gynecologic oncologist, a specialist trained in treating these cancers. To find a nearby gynecologic oncologist, visit the Women’s Cancer Network’s (www.wcn.org) “find-a-doctor” section.

Thank You for Supporting GCF

GCF reaches over 1 million individuals each year with information about the prevention, early diagnosis and optimal treatment of gynecologic cancers. Your support is vital for GCF to continue to invest in the health of this and future generations. Please consider making your own investment. You can send your tax-deductible gift to GCF using the enclosed envelope, or visit www.thegcf.org, or by calling 312.578.1439.

For information on making a stock donation, including GCF in your will, or establishing a planned gift, please contact Janet Wykoff at 312.578.1439.

The GCF Bulletin is the official publication of the Gynecologic Cancer Foundation (GCF). This non-profit charitable foundation was established by the Society of Gynecologic Oncologists (SGO) to ensure public awareness of gynecologic cancer prevention, early diagnosis and proper treatment, as well as to support research and training related to gynecologic cancers. Information about GCF and its programs may be obtained by contacting GCF Headquarters at 230 W. Monroe, Suite 2528, Chicago, IL 60606.

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Jeffrey M. Fowler, MD
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